

Jump.trade registers record user visits in its Cricket NFTs Drop, making it the fastest-growing gaming NFT platform

Marketplace on jump.trade launching today (May 4th) presents another opportunity to own these NFTs

India, May XX 2022: Jump.trade, the international gaming NFT marketplace introduced by GuardianLink has recorded more than 2.5 lakhs, active users, within a month of its launch. In addition, the platform has further announced, a total of 3858 active wallets accounting for \$7778 in total NFT transactions. The number of NFT transactions from India alone amounted to \$6797 making it the fastest-growing gaming NFT platform globally.

The platform received 75% of the sales from India while the rest 25% were from other countries. Jump.trade further sold 55,000 collectibles within nine minutes of the launch of the world's first NFT Cricket Game 'Meta Cricket League (MCL) NFTs on April 22. The world's first cricket NFT which prompts GuardianLink's foray into the AI-Powered Metaverse game witnessed traffic of over a million NFT enthusiasts during the live drop on its recently launched marketplace 'Jump.trade'

Jump.trade marketplace is launching today at 6 pm. This is a chance for everyone who missed out on the cricket NFTs during the drop to buy them.

The COVID-19 induced lockdown helped to accelerate the adoption of online gaming in the Indian market allowing young gaming enthusiasts to earn while they play. Play-to-earn offers gaming enthusiasts another way to generate revenue, and during the pandemic, it proved as a way of replacing lost income. One of the best things about the shift from the gaming industry to the gaming economy is that it does not attempt to outdo or replace the existing game industry model. The P2E model has thus created a new gig economy and ecosystem for the young gaming enthusiast.

Commenting on the milestone, Kameshwaran Elangovan, Co-Founder & COO of GuardianLink said, *"This is a very exciting phase for us. Within a few weeks of launching in the NFT gaming market, we have already crossed several milestones. This just goes to show the faith and trust, we have received from both the gaming and cricket communities. We are constantly innovating and looking for new ways to engage our users, while also introducing new features that focus on player ownership that will excite the young gaming and cricket enthusiasts in the long term. We look forward to achieving more of these milestones in the future."*

The 'Meta Cricket League' is the world's first NFT Cricket Game which went live in April 2022 on 'jump.trade'. It is a new play-to-earn game that is community-driven and allows players to monetize their time and effort through the use of NFTs. Digital collectibles of the game can be used by gamers to monetize their gameplay, improve in-game performance by upgrading NFTs, and can even rent NFTs to other players.

Priced at US\$ 25 each, The Super Loot has NFTs that were designed for rarity and uniqueness across multiple algorithmically designed drop packs: Metaverse Cricket Team Players NFT and authenticated Signed Digital NFTs of Legends.

ABOUT GUARDIANLINK.IO & JUMP.TRADE

GuardianLink.io is a pioneer and innovator of NFT Technologies with its roots embedded in the Blockchain world since 2016. It is the inventor of Anti. Rip and Wallet.Cipher technologies for the NFT world have developed one of the first frameworks of Legitimacy protocol for the NFT ecosystem with zero gas fee Layer 2 framework that has bridges to the multitude of blockchains for cross-play of games and traceability. GuardianLink.io's deep base of over 350+ product avengers and NFT artists provides global execution capabilities for deploying the NFT Auction platform and Exchange Framework. With global brands and exchanges running on the GuardianLink.io platform, it has a proven track record of scalability, accessibility, and extensibility. Jump.trade is a new A.I. powered NFT marketplace launched by GuardianLink which embeds unique functionality to support NFT Auction, Trade, Rent, Swap, Stake, and Cross-Chain Mint features. The platform will feature NFTs of international brands and celebrities as well as gaming.